



PARKS & RECREATION DEPARTMENT
6726 WALNUT STREET
FRISCO, TEXAS 75034
TEL 972.292.6600
WWW.FRISCOFUN.ORG

TO: Members of the Parks & Recreation Board

FROM: April Morey & Tracy Spino, Senior Adult Recreation Programmers

CC: Rick Wieland, Director of Parks & Recreation
Marcy Jones, Recreation Services Manager

DATE: May 10, 2010

RE: Monthly Report on the Registration, Participation and Revenue of the Senior Center Programs

Spring has sprung at the Senior Center! 34 seniors participated in the Container Gardening class, presented by Collin County Master Gardeners. The first Newcomer's Café brought in six new members, and helped to create a warm social environment for them to meet others and ask questions about what we have to offer at our wonderful facility. This program will be continued each month, with both April and Tracy in attendance. Ticket sales for our "Let's Dance" with the Frisco Jazz Band continued to grow during the month, with a final count of 61 advance tickets sold on Friday, April 30th and six walk-in tickets on the evening of May 1st. The music was truly delightful, and there were many requests to have them return in the next couple of months for another dance. The Advisory Council had another very successful Hot Dog Day fundraising event in April, with 79 seniors participating and a profit of \$271 after expenses which will go toward various Senior Center needs. A decision has been made to continue this on the fourth Wednesday of each month, due to the positive feedback from the seniors. The monthly Birthday Potluck and Bingo Lunch continue to be very popular, nearly reaching room capacity for these events. We also held the Annual Volunteer Appreciation Luncheon in April, with 48 in attendance to receive recognition for their valuable service to the Frisco Senior Center.

The month of April was the last month for the **2010 Senior Fitness Challenge**. We have 25 remaining participants consistently taking classes, using the fitness room and following the suggestions from the Eat Clean class. Seniors are making health and wellness changes that have positively changed blood pressure readings, blood profiles and for some individuals a decrease in medications. This has shown that change is possible at any age. We have more than doubled our revenue for the fitness programs during the month of April. There have been more seniors signing up for classes and choosing to work with a personal trainer. This month we offered an evening Restorative Yoga class once a week and plan to offer another day next month. The seniors enjoyed another trip to the Cowboys Stadium and had a beautiful day shopping at First Trade Days in Canton, TX. We ended the month with a cultural trip to the Denton Arts and Jazz Festival.



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Senior Center Program Summary – April 2010

PROGRAMS	THIS MONTH			THIS MONTH LAST YEAR		
	OFFERED	PARTICIPANTS	REVENUE	OFFERED	PARTICIPANTS	REVENUE
Arts and Crafts	1	16	\$0	4	18	Free
Beauty	0	0	\$0	20	10	Free
Choir	5	140	\$0	5	200	Free
Computer	12	11	\$0	22	15	Free
Employment	1	4	\$0	1	2	Free
Financial	1	16	\$0	1	50	Free
Games	68	1,023	\$0	61	831	Free
Health	5	35	\$0	5	83	Free
Movies	2	66	\$0	1	45	11.25
Police/Fire	4	22	\$0	1	7	Free
Support Groups	0	0	\$0	2	0	Free
Recurring Monthly Activities	8	298	\$0	9	328	Free
Other Activities	4	110	\$0	2	28	Free
TOTAL ACTIVITIES	111	1,741	\$0	120	1,726	\$11.25
CLASSES	THIS MONTH			THIS MONTH LAST YEAR		
	OFFERED	PARTICIPANTS	REVENUE	OFFERED	PARTICIPANTS	REVENUE
Arts and Crafts	7	9	305	3	11	210
Computer	0	0	0	0	0	0
Cooking/Baking	0	0	0	0	0	0
Dance	0	0	\$0	8	192	Free
Fitness	106	1663	\$3321.00	80	1167	\$1251.00
Games	1	9	0	1	20	Free
Music	8	2	\$120.00	9	6	\$270
Other	7	43	\$150.00	3	39	\$450.00
TOTAL CLASSES	129	1726	\$3,896.00	104	1435	\$2,181.00
MISCELLANEOUS	THIS MONTH			THIS MONTH LAST YEAR		
	OFFERED	PARTICIPANTS	REVENUE	OFFERED	PARTICIPANTS	REVENUE
Trips	4	96	1003.00	5	60	\$1,152
Special Events	2	79	347.00	2	178	480.00
GRAND TOTAL	246	2143	\$5,246.00	245	3290	\$3,824.00